Need
Increased prevalence of cardio-metabolic risk factors in our society has alarming consequences. Our nutrition and lifestyle are at odds with our genetic adaptation to life on the planet. We have to learn to mend our dietary habits and reverse the adverse trend of cardiovascular diseases.

Target Audience
This preventive cardiology activity is designed for family practitioners, internists, cardiologists, pharmacists, nurse practitioners, nurses and other interested health care providers who care for patients.

Elements of Competence
This activity has been designed to change medical knowledge and patient care, two of the six competencies embraced by the American Board of Medical Specialties. This activity has been designated as a knowledge-based Continuing Pharmacy Education program.

Objectives
The focus of this conference is nutrition and health. Our goal is to learn the effects of modern commercialized nutrition on inflammation and cardiovascular diseases. We hope the conference will provide us with knowledge and skills to coach ourselves and our patients to eat less, eat healthy and move more every day.

• Describe the effects of modern nutrition on cardiovascular health.
• Identify the benefits of a healthy lifestyle for subjects with metabolic syndrome.
• Review the emerging role of vitamin D and Omega-3 fatty acids in cardiovascular disease.
• Describe how the incorporation of wellness elements can benefit the care of healthy subjects as well as subjects with cardiovascular diseases.

Credit
Physician Continuing Medical Education
Accreditation Statement
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Global Education Group (Global) and Aurora Health Care Inc. Global is accredited by ACCME to provide continuing medical education for physicians.

Credit Designation
Global Education Group designates this educational activity for a maximum of 6.75 credit hours in Category 1 by the American Board of Internal Medicine (ABIM) for physicians in the subspecialty of Cardiology. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The National Lipid Association is recognized to endorse the credit hours offered by this activity as “lipid-focused” continuing medical education that meets the credentialing and certification standards established by the American Board of Clinical Lipidology (www.lipidboard.org) and the Accreditation Council for Clinical Lipidology (www.lipidspecialist.org). Program ID 201002.

Pharmacist Continuing Education
Accreditation Statement
Global Education Group is accredited by ACCME to provide continuing education for pharmacists.

Credit Designation
Global Education Group designates this continuing education activity for 6.75 contact hours (0.675 CEUs) of the Accreditation Council for Pharmacy Education. (Universal Program Number 0530-9999-10-081-L01-P) This is a knowledge-based activity.

Nursing Continuing Education
Global Education Group is an approved provider of continuing education by the Colorado Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. For information about the accreditation of this program, please contact Global: 303-393-1782; or e-mail inquire@globaleducationgroup.com.

Disclosure of Conflicts of Interest
Global Education Group (Global) requires instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have related to the content of this activity. All identified conflicts of interest are thoroughly vetted by Global for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

For a complete listing of all Aurora Health Care CME programs, go to www.Aurora.org/CME/Activities.

Commercial Funding Pending.
Program

7:00  Registration, Exhibits, Continental Breakfast
8:00  Welcome Address and Housekeeping
V. Shrinivas Murthy, MD
8:10  Modern Nutrition and Cardiovascular Health
Neil J. Stone, MD
8:30  Adverse Effects of Our Modern Commercialized Diet: Metabolic Syndrome and Evolution of Adverse Internal Milieu
James M. O’Keefe, MD
9:30  Q & A Session
9:40  Break & Exhibits
10:00  Modern Epidemic: Cardiovascular Health
Paul McAlister, MD
10:40  Healthy Nutrition: Eating for Weight Management
Penny Kris-Etherton, PhD, RD
11:20  Lipids, Atherosclerosis and Cardiovascular Disease: The Hunter-Gatherer’s View
Robert H. Superko, MD, FACC, FAHA, FACSM, FAACVPR
12:10  Lunch Break
12:30  Omega 3 Fatty Acids: Role in Cardiovascular Health
William Harris, PhD
1:10  Modern Nutrition and Cardiovascular Disease
V. Shrinivas Murthy, MD
1:50  Vitamin D and Cardiovascular Disease
V. Shrinivas Murthy, MD
2:30  Break and Exhibits
2:43  Genetic Markers in Management of Cardiovascular Disease
V. Shrinivas Murthy, MD
3:25  Diet and Wellness
John Whitcomb, MD
4:05  Q & A Session
4:15  Adjourn

Faculty

The speakers are chosen for their mastery of the subject and their excellence as educators.

V. Shrinivas Murthy, MBBS, MD, PhD (Course Director) Clinical Professor of Medicine, University of Wisconsin School of Medicine and Public Health – Milwaukee Clinical Campus Director, Preventive Cardiology, Aurora Cardiometabolic Services, Aurora Medical Group, Milwaukee, WI

William Harris, PhD Professor, Department of Internal Medicine Basic Biomedical Sciences; Senior Scientist, Director Metabolism and Nutrition Research Center, Sanford School of Medicine, University of South Dakota, Sioux Falls, SD

Penny Kris-Etherton, PhD, RD Distinguished Professor, Department of Nutritional Sciences, Penn State University, University Park, PA

Patrick McBride, MD, MPH Professor of Medicine and Family Medicine; Co-director, Preventive Cardiology; Medical Director, Health Promotion and Fitness, University of Wisconsin School of Medicine and Public Health, Madison, WI

James H. O’Keefe, MD Professor of Medicine, University of Missouri – Kansas City, Director, Preventive Cardiology Fellowship Program, Mid America Heart Institute, Kansas City, MO

Neil J. Stone, MD Professor of Medicine, Feinberg School of Medicine, Northwestern University, Chicago, IL

Robert H. Superko, MD, FACC, FAHA, FACSM, FAACVPR Chief of Medical Affairs, Celera Corporation Alameda, CA

John Whitcomb, MD Medical Director of Patient Access, Aurora Health Care, Medical Director, Aurora Sinai Medical Center Wellness Institute, Milwaukee, WI

Speakers and topics subject to change without notice.

General Information
Saturday, February 27, 2010

Conference Location
InterContinental Milwaukee Hotel
139 East Kilbourn Avenue
Milwaukee, WI 53202
414-276-8868 Fax: 414-276-8007

Conference Fee
The conference fee is $125 for physicians and $50 for all others (nurses, physician assistants, pharmacists, residents, fellows, etc.) covers the cost of tuition, materials, breaks and lunch. The conference fee contains a nonrefundable registration fee of $25. If registration is canceled up to 72 hours prior to the symposium, all but $25 of the conference fee will be refunded. No refunds will be made after that time.

Room Reservations
A block of rooms has been reserved at the InterContinental Milwaukee Hotel, telephone 414-276-8868. The room rates are $149 single/double (plus 14.6 percent state/city taxes). Please mention that you are attending Preventive Cardiology Conference in order to receive this discounted rate. All rooms will be released to the general public January 27, 2010. Guest services include on-site parking for hotel guests ($23 to $28 per night). Covered walkways to nearby theaters and office buildings are also available.

Conference Attire
To ensure your comfort in the conference room, please bring a sweater or jacket to accommodate temperature variations.

Driving Directions
From all directions (I-94 E/W and I-43 N/S), follow I-43 to the McKinley Avenue exit. Follow McKinley Avenue east into downtown Milwaukee to Water Street. Turn right on Water Street and head south to the hotel, which is located on the corner of Kilbourn Avenue and Water Street. Entrances are located on both Kilbourn Avenue and Water Street. The hotel address is 139 E. Kilbourn Avenue.

Registration
7th Preventive Cardiology Conference: Nutrition, Inflammation and Cardiovascular Health
Saturday, February 27, 2010 • InterContinental Milwaukee Hotel
This form may be duplicated for additional registrations.

Three ways to register; please choose one:
Online (preferred): www.Aurora.org/PreventiveMurthy
Online registrations will receive immediate confirmation.

Clip & Mail:
Aurora Cardiovascular Services
Attn: Darla Kazikowski
960 N. 12th Street, Suite 400
Milwaukee, WI 53233
Fax: 414-219-7676

Confirmation
Online registrations will receive immediate confirmation. Mail and fax registrations will receive confirmation via e-mail. If you do not receive confirmation, call 414-219-7118. Please print clearly. (Use below for mail and fax registrations.)

First
M.I. Last
Address
City State Zip
Phone
Employer
Employer’s Address
City State Zip

Academic Degree (for credit):
MD DO NP PA RN Other _____

$125 Physicians $50 Others

Payment Method (check one)

Check/money order enclosed (payable to Aurora Health Care)

Credit Card: MasterCard or Visa

Card No.
Cardholder’s Name (print) Expiration Date